

PEST WORLD

MAY | JUNE 2019

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GUEST COLUMN

Considering GPS Tracking?
Top 3 Questions to Ask Any
Telematics System Provider

BY STEVE WELLS

The benefits of a GPS tracking investment are indisputable—from lower labor costs, to lower fuel costs, a safer team, and iron-clad proof of service. However, whether you're new to fleet tracking or looking to switch providers, it's crucial to make sure you select the best software partner for your pest control company.

Here are the top 3 questions we recommend asking any tracking system providers before you seal the deal:

Q1 Is there a long-term contract? (Or automatic renewals?)

Many GPS tracking contracts are vehicle-based versus account based, so you could have as many contracts as you have vehicles, which makes switching providers a giant headache.

Q2 Is your customer support US based?

We all know how challenging that can be when you truly need a helping hand. Be sure you check out 3rd party review sites.

Q3 Are there hidden fees?

Beware device activation fees and ongoing device license fees. The price may not be what you thought it was, based on a quick website browse.

For more tips for selecting a tracking partner, visit cpgps.info/pestworld

ABOUT THE AUTHOR

Steve Wells is the co-founder of ClearPathGPS, which specializes in vehicle tracking for small to mid-sized fleets. The company offers no contract plans for \$20/month and on-demand flexibility to suspend tracking on any vehicle whenever you want and enjoys 5-star customer ratings across multiple third-party review sites.